Nature of the Sample: NBC News/Marist Poll New Jersey Survey of 1,214 Adults

This survey of 1,214 adults was conducted April 28th through May 2nd, 2013. Adults 18 years of age and older residing in the state of New Jersey were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined and balanced to reflect the 2010 census results for age, gender, income, race, and region. Results for adults are statistically significant within ±2.8 percentage points. There are 1,080 registered voters. The results for this subset are statistically significant within ±3.0 percentage points. There are 707 likely voters. The results for this subset are statistically significant within ±3.7 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - New Jersey

		New Jersey Adults	New Jersey Registered Voters	New Jersey Likely Voters
		Col %	Col %	Col %
New Jersey Adults		100%		
Registered Voters		89%	100%	
Likely Voters		58%	65%	100%
Party Identification	Democrat	n/a	37%	36%
	Republican	n/a	22%	23%
	Independent	n/a	40%	39%
	Other	n/a	1%	1%
Party Identification	Strong Democrats	n/a	23%	24%
	Not strong Democrats	n/a	14%	12%
	Democratic leaning independents	n/a	15%	15%
	Just Independents	n/a	11%	11%
	Republican leaning independents	n/a	14%	14%
	Not strong Republicans	n/a	9%	9%
	Strong Republicans	n/a	13%	14%
	Other	n/a	1%	1%
Political Ideology	Very liberal	n/a	5%	5%
	Liberal	n/a	22%	21%
	Moderate	n/a	41%	40%
	Conservative	n/a	26%	27%
	Very conservative	n/a	6%	7%
Past Participation**	Yes	n/a	82%	91%
	No	n/a	18%	9%
Tea Party Supporters		n/a	19%	19%
Gender	Men	48%	47%	46%
	Women	52%	53%	54%
Age	Under 45	46%	42%	35%
	45 or older	54%	58%	65%
Age	18 to 29	19%	16%	11%
	30 to 44	27%	26%	25%
	45 to 59	30%	31%	35%
	60 or older	24%	26%	30%
Race	White	61%	64%	68%
	African American	12%	13%	13%
	Latino	17%	16%	13%
	Asian	8%	6%	5%
	Other	2%	1%	1%
Region	Urban North	22%	21%	21%
	Suburban North	16%	17%	16%
	Northwest	13%	14%	14%
	Central	21%	20%	21%
	South	28%	28%	28%
Household Income	Less than $75,000	54%	53%	49%
	$75,000 or more	46%	47%	51%
Education	Not college graduate	51%	50%	45%
	College graduate	49%	50%	55%
Interview Type	Landline	72%	74%	80%
	Cell Phone	28%	26%	20%

NBC News/Marist Poll New Jersey Adults. Interviews conducted April 28th through May 2nd, 2013, N=1214 MOE +/- 2.8 percentage points. New Jersey Registered Voters: N=1080 MOE +/- 3.0 percentage points. New Jersey Likely Voters: N=707 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.
**Past participation refers to previous participation in a gubernatorial election.

		New Jersey Adults		
		Do you approve or disapprove of the job Chris Christie is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Jersey Adults		68%	24%	8%
New Jersey Registered Voters		69%	24%	7%
Party Identification^	Democrat	54%	37%	8%
	Republican	91%	7%	3%
	Independent	72%	21%	7%
Party Identification*	Strong Democrats	49%	44%	7%
	Soft Democrats	60%	30%	9%
	Just Independents	70%	20%	9%
	Soft Republicans	89%	8%	3%
	Strong Republicans	93%	6%	0%
Tea Party Supporters^		86%	12%	2%
Political Ideology^	Very liberal-Liberal	55%	39%	6%
	Moderate	68%	24%	8%
	Conservative-Very conservative	84%	12%	4%
Gender	Men	71%	22%	7%
	Women	65%	26%	9%
Age	Under 45	67%	23%	10%
	45 or older	68%	26%	6%
Age	18 to 29	61%	23%	16%
	30 to 44	72%	22%	6%
	45 to 59	65%	30%	5%
	60 or older	72%	20%	8%
Race	White	71%	23%	6%
	African American	64%	26%	10%
	Latino	57%	29%	14%
Region	Urban North	62%	29%	10%
	Suburban North	67%	26%	8%
	Northwest	61%	32%	7%
	Central	70%	22%	7%
	South	75%	16%	9%
Household Income	Less than $75,000	66%	24%	10%
	$75,000 or more	71%	24%	5%
Education	Not college graduate	69%	21%	11%
	College graduate	66%	28%	6%
Interview Type	Landline	69%	25%	6%
	Cell Phone	65%	21%	14%

NBC News/Marist Poll New Jersey Adults. Interviews conducted April 28th through May 2nd, N=1214 MOE +/- 2.8 percentage points.
^New Jersey Registered Voters: N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Adults		
		Do you approve or disapprove of how Chris Christie is handling the state's recovery from Hurricane Sandy?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Jersey Adults		81%	13%	5%
New Jersey Registered Voters		82%	13%	4%
Party Identification^	Democrat	81%	16%	4%
	Republican	89%	7%	4%
	Independent	81%	15%	4%
Party Identification*	Strong Democrats	79%	18%	2%
	Soft Democrats	85%	11%	3%
	Just Independents	71%	21%	7%
	Soft Republicans	83%	10%	6%
	Strong Republicans	92%	7%	1%
Tea Party Supporters^		81%	16%	3%
Political Ideology^	Very liberal-Liberal	83%	16%	2%
	Moderate	85%	11%	5%
	Conservative-Very conservative	82%	14%	4%
Gender	Men	82%	13%	5%
	Women	81%	13%	6%
Age	Under 45	82%	12%	6%
	45 or older	80%	15%	5%
Age	18 to 29	82%	10%	8%
	30 to 44	83%	13%	5%
	45 to 59	77%	19%	4%
	60 or older	84%	10%	6%
Race	White	83%	12%	5%
	African American	76%	20%	4%
	Latino	76%	17%	7%
Region	Urban North	81%	15%	4%
	Suburban North	87%	9%	4%
	Northwest	76%	16%	8%
	Central	79%	16%	4%
	South	82%	11%	7%
Household Income	Less than $75,000	77%	16%	6%
	$75,000 or more	87%	10%	3%
Education	Not college graduate	78%	16%	6%
	College graduate	85%	10%	5%
Interview Type	Landline	82%	14%	4%
	Cell Phone	79%	13%	9%

NBC News/Marist Poll New Jersey Adults. Interviews conducted April 28th through May 2nd, N=1214 MOE +/- 2.8 percentage points.
^New Jersey Registered Voters: N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Adults		
		Do you approve or disapprove of how Chris Christie is handling the state's budget?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Jersey Adults		56%	33%	11%
New Jersey Registered Voters		58%	32%	9%
Party Identification^	Democrat	43%	46%	11%
	Republican	77%	14%	9%
	Independent	62%	30%	7%
Party Identification*	Strong Democrats	38%	52%	10%
	Soft Democrats	49%	42%	9%
	Just Independents	63%	24%	13%
	Soft Republicans	79%	15%	7%
	Strong Republicans	75%	17%	8%
Tea Party Supporters^		74%	22%	4%
Political Ideology^	Very liberal-Liberal	44%	49%	6%
	Moderate	57%	32%	11%
	Conservative-Very conservative	73%	20%	7%
Gender	Men	61%	30%	9%
	Women	52%	35%	13%
Age	Under 45	50%	35%	15%
	45 or older	62%	31%	7%
Age	18 to 29	41%	40%	19%
	30 to 44	56%	31%	12%
	45 to 59	61%	35%	4%
	60 or older	63%	26%	10%
Race	White	62%	30%	8%
	African American	42%	47%	10%
	Latino	47%	36%	17%
Region	Urban North	55%	38%	7%
	Suburban North	50%	39%	12%
	Northwest	54%	36%	10%
	Central	54%	32%	14%
	South	65%	24%	11%
Household Income	Less than $75,000	53%	34%	13%
	$75,000 or more	62%	30%	8%
Education	Not college graduate	57%	32%	11%
	College graduate	56%	34%	10%
Interview Type	Landline	61%	32%	8%
	Cell Phone	46%	35%	20%

NBC News/Marist Poll New Jersey Adults. Interviews conducted April 28th through May 2nd, N=1214 MOE +/- 2.8 percentage points.
^New Jersey Registered Voters: N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Adults		
		All in all, do you think things in New Jersey are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
New Jersey Adults		62%	31%	7%
New Jersey Registered Voters		62%	32%	6%
Party Identification^	Democrat	56%	35%	8%
	Republican	76%	21%	4%
	Independent	59%	35%	6%
Party Identification*	Strong Democrats	54%	39%	7%
	Soft Democrats	53%	37%	9%
	Just Independents	57%	36%	7%
	Soft Republicans	75%	24%	2%
	Strong Republicans	77%	19%	4%
Tea Party Supporters^		70%	30%	0%
Political Ideology^	Very liberal-Liberal	50%	43%	7%
	Moderate	62%	32%	6%
	Conservative-Very conservative	73%	22%	5%
Gender	Men	66%	29%	5%
	Women	59%	33%	8%
Age	Under 45	65%	29%	6%
	45 or older	60%	33%	7%
Age	18 to 29	68%	26%	5%
	30 to 44	62%	31%	7%
	45 to 59	57%	36%	7%
	60 or older	64%	30%	6%
Race	White	64%	31%	5%
	African American	56%	39%	5%
	Latino	65%	28%	7%
Region	Urban North	62%	34%	5%
	Suburban North	66%	29%	6%
	Northwest	59%	36%	5%
	Central	59%	31%	10%
	South	65%	29%	6%
Household Income	Less than $75,000	64%	30%	6%
	$75,000 or more	63%	30%	7%
Education	Not college graduate	66%	28%	6%
	College graduate	59%	34%	7%
Interview Type	Landline	60%	34%	6%
	Cell Phone	67%	25%	8%

NBC News/Marist Poll New Jersey Adults. Interviews conducted April 28th through May 2nd, N=1214 MOE +/- 2.8 percentage points.
^New Jersey Registered Voters: N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barbara Buono, the Democrat	Chris Christie, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
New Jersey Registered Voters		28%	60%	1%	10%
New Jersey Likely Voters		28%	62%	1%	9%
Party Identification	Democrat	51%	37%	0%	12%
	Republican	5%	94%	0%	1%
	Independent	22%	64%	2%	12%
Party Identification*	Strong Democrats	59%	27%	0%	14%
	Soft Democrats	38%	51%	0%	11%
	Just Independents	16%	54%	7%	23%
	Soft Republicans	7%	89%	0%	4%
	Strong Republicans	5%	95%	0%	0%
Tea Party Supporters		15%	80%	0%	4%
Political Ideology	Very liberal-Liberal	48%	39%	2%	11%
	Moderate	29%	60%	1%	11%
	Conservative-Very conservative	13%	80%	0%	7%
Intensity of Support	Strongly support	30%	70%	0%	0%
	Somewhat support	26%	74%	0%	0%
	Might vote differently	46%	54%	0%	0%
Chances of Voting in Election for Governor	Excellent	27%	64%	1%	8%
	Good	29%	58%	0%	13%
	Fair	29%	53%	0%	17%
	Poor	35%	49%	6%	10%
Interest in Election for Governor	High	30%	61%	0%	9%
	Moderate	22%	65%	1%	12%
	Low	31%	54%	2%	12%
Past Participation**	Yes	28%	61%	1%	10%
	No	30%	57%	2%	12%
2009 Corzine Voters		55%	32%	0%	13%
2012 Obama Voters		46%	42%	0%	12%
Gender	Men	24%	66%	2%	9%
	Women	32%	56%	0%	11%
Age	Under 45	29%	61%	1%	9%
	45 or older	28%	61%	1%	11%
Age	18 to 29	29%	63%	0%	8%
	30 to 44	29%	60%	2%	9%
	45 to 59	30%	58%	1%	11%
	60 or older	26%	63%	0%	10%
Race	White	26%	67%	0%	7%
	African American	44%	39%	3%	15%
	Latino	30%	52%	0%	18%
Region	Urban North	37%	51%	0%	12%
	Suburban North	29%	58%	2%	10%
	Northwest	31%	58%	1%	11%
	Central	23%	64%	2%	11%
	South	24%	68%	0%	8%
Household Income	Less than $75,000	28%	60%	1%	11%
	$75,000 or more	28%	63%	0%	9%
Education	Not college graduate	25%	63%	1%	10%
	College graduate	32%	58%	1%	10%
Interview Type	Landline	29%	61%	1%	9%
	Cell Phone	27%	59%	1%	14%

NBC News/Marist Poll New Jersey Registered Voters. Interviews conducted April 28th through May 2nd, 2013, N=1080 MOE +/- 3.0 percentage points. New Jersey Likely Voters: N=707 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a gubernatorial election.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Registered Voters with a Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
New Jersey Registered Voters with a Candidate Preference		56%	30%	11%	3%
Party Identification	Democrat	53%	32%	12%	3%
	Republican	68%	27%	2%	2%
	Independent	54%	31%	13%	2%
Party Identification*	Strong Democrats	57%	26%	13%	4%
	Soft Democrats	43%	41%	14%	2%
	Just Independents	62%	24%	13%	2%
	Soft Republicans	62%	29%	6%	2%
	Strong Republicans	74%	23%	1%	2%
Gubernatorial Choice	Barbara Buono	55%	25%	15%	5%
	Chris Christie	57%	33%	8%	2%
Tea Party Supporters		64%	31%	5%	0%
Political Ideology	Very liberal-Liberal	52%	32%	13%	3%
	Moderate	52%	35%	11%	2%
	Conservative-Very conservative	65%	24%	8%	2%
Past Participation**	Yes	61%	26%	11%	2%
	No	36%	51%	10%	3%
Gender	Men	55%	32%	11%	3%
	Women	58%	29%	10%	3%
Age	Under 45	47%	41%	8%	3%
	45 or older	63%	22%	12%	2%
Age	18 to 29	27%	60%	10%	3%
	30 to 44	60%	29%	8%	3%
	45 to 59	60%	25%	14%	2%
	60 or older	67%	19%	10%	3%
Race	White	59%	28%	11%	3%
	African American	57%	25%	14%	4%
	Latino	58%	36%	5%	1%
Region	Urban North	54%	31%	12%	3%
	Suburban North	53%	36%	8%	3%
	Northwest	55%	32%	9%	4%
	Central	56%	30%	13%	1%
	South	61%	25%	11%	3%
Household Income	Less than $75,000	57%	29%	11%	3%
	$75,000 or more	59%	29%	10%	2%
Education	Not college graduate	58%	29%	10%	2%
	College graduate	54%	32%	11%	3%
Interview Type	Landline	60%	28%	10%	3%
	Cell Phone	47%	39%	12%	2%

NBC News/Marist Poll New Jersey Registered Voters with a Candidate Preference. Interviews conducted April 28th through May 2nd, 2013, N=888 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.
**Past participation refers to previous participation in a gubernatorial election.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Registered Voters		
		Are you satisfied or not satisfied with the candidates you have to choose from who are running for governor in November?		
		Satisfied	Not satisfied	Unsure
		Row %	Row %	Row %
New Jersey Registered Voters		61%	28%	11%
Party Identification	Democrat	56%	29%	15%
	Republican	78%	15%	7%
	Independent	56%	33%	11%
Party Identification*	Strong Democrats	57%	27%	16%
	Soft Democrats	50%	37%	13%
	Just Independents	56%	34%	10%
	Soft Republicans	70%	22%	9%
	Strong Republicans	82%	13%	5%
Tea Party Supporters		74%	23%	4%
Political Ideology	Very liberal-Liberal	52%	34%	14%
	Moderate	60%	28%	12%
	Conservative-Very conservative	69%	23%	7%
Past Participation**	Yes	61%	29%	11%
	No	59%	27%	14%
Gender	Men	59%	33%	9%
	Women	62%	24%	14%
Age	Under 45	61%	28%	10%
	45 or older	61%	28%	11%
Age	18 to 29	63%	28%	9%
	30 to 44	60%	28%	11%
	45 to 59	60%	30%	10%
	60 or older	62%	26%	13%
Race	White	64%	26%	10%
	African American	59%	27%	14%
	Latino	60%	29%	11%
Region	Urban North	58%	29%	14%
	Suburban North	60%	29%	11%
	Northwest	51%	35%	14%
	Central	59%	29%	12%
	South	69%	24%	7%
Household Income	Less than $75,000	62%	26%	12%
	$75,000 or more	58%	32%	10%
Education	Not college graduate	65%	24%	11%
	College graduate	56%	33%	12%
Interview Type	Landline	61%	28%	11%
	Cell Phone	59%	29%	11%

NBC News/Marist Poll New Jersey Registered Voters. Interviews conducted April 28th through May 2nd, 2013, N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
**Past participation refers to previous participation in a gubernatorial election.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Adults		
		In general, do you have a favorable or an unfavorable impression of Chris Christie?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Jersey Adults		67%	28%	5%
New Jersey Registered Voters		68%	27%	4%
Party Identification^	Democrat	55%	40%	5%
	Republican	89%	8%	3%
	Independent	69%	27%	4%
Party Identification*	Strong Democrats	49%	46%	5%
	Soft Democrats	60%	34%	6%
	Just Independents	70%	26%	3%
	Soft Republicans	87%	12%	1%
	Strong Republicans	87%	9%	4%
Tea Party Supporters^		81%	18%	1%
Political Ideology^	Very liberal-Liberal	53%	42%	5%
	Moderate	67%	29%	4%
	Conservative-Very conservative	82%	14%	4%
Gender	Men	70%	26%	4%
	Women	64%	29%	7%
Age	Under 45	65%	28%	6%
	45 or older	68%	28%	4%
Age	18 to 29	55%	34%	11%
	30 to 44	72%	24%	3%
	45 to 59	64%	33%	2%
	60 or older	73%	21%	5%
Race	White	71%	25%	4%
	African American	54%	39%	6%
	Latino	57%	34%	8%
Region	Urban North	62%	35%	4%
	Suburban North	67%	27%	5%
	Northwest	61%	32%	7%
	Central	71%	26%	3%
	South	70%	22%	8%
Household Income	Less than $75,000	63%	31%	6%
	$75,000 or more	72%	24%	4%
Education	Not college graduate	66%	28%	6%
	College graduate	67%	28%	4%
Interview Type	Landline	68%	28%	4%
	Cell Phone	64%	27%	9%

NBC News/Marist Poll New Jersey Adults. Interviews conducted April 28th through May 2nd, N=1214 MOE +/- 2.8 percentage points.
^New Jersey Registered Voters: N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Adults		
		In general, do you have a favorable or an unfavorable impression of Barbara Buono?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Jersey Adults		23%	18%	59%
New Jersey Registered Voters		24%	18%	57%
Party Identification^	Democrat	38%	10%	52%
	Republican	9%	33%	59%
	Independent	22%	19%	59%
Party Identification*	Strong Democrats	43%	7%	50%
	Soft Democrats	29%	13%	59%
	Just Independents	19%	12%	69%
	Soft Republicans	15%	30%	55%
	Strong Republicans	7%	37%	56%
Tea Party Supporters^		17%	38%	45%
Political Ideology^	Very liberal-Liberal	36%	8%	56%
	Moderate	25%	16%	59%
	Conservative-Very conservative	16%	31%	53%
Gender	Men	22%	20%	58%
	Women	24%	16%	61%
Age	Under 45	26%	19%	56%
	45 or older	21%	18%	62%
Age	18 to 29	26%	23%	51%
	30 to 44	26%	15%	59%
	45 to 59	20%	17%	62%
	60 or older	21%	18%	61%
Race	White	22%	18%	60%
	African American	35%	16%	50%
	Latino	26%	15%	59%
Region	Urban North	26%	13%	61%
	Suburban North	20%	19%	61%
	Northwest	23%	24%	53%
	Central	22%	16%	62%
	South	23%	20%	58%
Household Income	Less than $75,000	22%	20%	59%
	$75,000 or more	24%	17%	59%
Education	Not college graduate	20%	17%	63%
	College graduate	27%	19%	54%
Interview Type	Landline	25%	17%	58%
	Cell Phone	19%	20%	61%

NBC News/Marist Poll New Jersey Adults. Interviews conducted April 28th through May 2nd, N=1214 MOE +/- 2.8 percentage points.
^New Jersey Registered Voters: N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Registered Voters		
		Do you want Chris Christie to run for president in 2016, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
New Jersey Registered Voters		34%	55%	12%
Party Identification	Democrat	26%	64%	9%
	Republican	50%	34%	15%
	Independent	32%	56%	12%
Party Identification*	Strong Democrats	21%	71%	8%
	Soft Democrats	31%	62%	8%
	Just Independents	28%	50%	22%
	Soft Republicans	43%	43%	14%
	Strong Republicans	54%	32%	14%
Tea Party Supporters		34%	55%	11%
Political Ideology	Very liberal-Liberal	24%	67%	9%
	Moderate	33%	53%	14%
	Conservative-Very conservative	43%	47%	10%
Gender	Men	36%	53%	11%
	Women	32%	56%	12%
Age	Under 45	34%	58%	8%
	45 or older	34%	52%	14%
Age	18 to 29	27%	68%	5%
	30 to 44	39%	52%	9%
	45 to 59	34%	54%	12%
	60 or older	33%	50%	17%
Race	White	38%	49%	12%
	African American	20%	71%	10%
	Latino	35%	58%	7%
Region	Urban North	28%	62%	10%
	Suburban North	31%	56%	13%
	Northwest	26%	65%	9%
	Central	37%	48%	15%
	South	41%	48%	11%
Household Income	Less than $75,000	32%	57%	11%
	$75,000 or more	39%	51%	10%
Education	Not college graduate	37%	51%	12%
	College graduate	31%	58%	11%
Interview Type	Landline	36%	52%	12%
	Cell Phone	28%	61%	11%

NBC News/Marist Poll New Jersey Registered Voters. Interviews conducted April 28th through May 2nd, 2013, N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Chris Christie, the Republican	Undecided
		Row %	Row %	Row %
New Jersey Registered Voters		52%	41%	6%
Party Identification	Democrat	83%	12%	5%
	Republican	15%	84%	2%
	Independent	45%	46%	10%
Party Identification*	Strong Democrats	92%	6%	2%
	Soft Democrats	75%	18%	7%
	Just Independents	35%	44%	21%
	Soft Republicans	19%	77%	4%
	Strong Republicans	7%	93%	0%
Tea Party Supporters		24%	73%	3%
Political Ideology	Very liberal-Liberal	81%	14%	6%
	Moderate	55%	38%	7%
	Conservative-Very conservative	27%	69%	4%
Gender	Men	45%	48%	6%
	Women	59%	35%	7%
Age	Under 45	52%	44%	4%
	45 or older	53%	40%	7%
Age	18 to 29	49%	49%	2%
	30 to 44	54%	41%	6%
	45 to 59	58%	36%	6%
	60 or older	46%	44%	9%
Race	White	44%	49%	7%
	African American	80%	16%	4%
	Latino	59%	35%	6%
Region	Urban North	65%	29%	6%
	Suburban North	53%	42%	6%
	Northwest	55%	42%	3%
	Central	50%	42%	9%
	South	43%	50%	6%
Household Income	Less than $75,000	52%	42%	6%
	$75,000 or more	53%	41%	6%
Education	Not college graduate	48%	47%	5%
	College graduate	57%	35%	8%
Interview Type	Landline	52%	41%	7%
	Cell Phone	53%	42%	5%

NBC News/Marist Poll New Jersey Registered Voters. Interviews conducted April 28th through May 2nd, 2013, N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Joe Biden, the Democrat	Chris Christie, the Republican	Undecided
		Row %	Row %	Row %
New Jersey Registered Voters		40%	51%	8%
Party Identification	Democrat	71%	22%	7%
	Republican	5%	92%	3%
	Independent	33%	56%	11%
Party Identification*	Strong Democrats	79%	16%	5%
	Soft Democrats	60%	30%	10%
	Just Independents	25%	50%	26%
	Soft Republicans	7%	90%	3%
	Strong Republicans	3%	94%	3%
Tea Party Supporters		22%	75%	3%
Political Ideology	Very liberal-Liberal	65%	26%	8%
	Moderate	40%	50%	10%
	Conservative-Very conservative	20%	75%	5%
Gender	Men	38%	54%	8%
	Women	42%	49%	9%
Age	Under 45	41%	50%	9%
	45 or older	39%	53%	8%
Age	18 to 29	43%	51%	5%
	30 to 44	40%	48%	11%
	45 to 59	43%	50%	7%
	60 or older	34%	57%	9%
Race	White	32%	60%	8%
	African American	73%	23%	4%
	Latino	44%	44%	12%
Region	Urban North	52%	39%	8%
	Suburban North	40%	50%	10%
	Northwest	42%	51%	7%
	Central	35%	54%	11%
	South	33%	60%	7%
Household Income	Less than $75,000	43%	49%	7%
	$75,000 or more	38%	54%	8%
Education	Not college graduate	37%	56%	7%
	College graduate	44%	46%	10%
Interview Type	Landline	40%	52%	8%
	Cell Phone	41%	50%	10%

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Adults		
		Do you approve or disapprove of the job Robert Menendez is doing as U.S. Senator?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Jersey Adults		45%	31%	24%
New Jersey Registered Voters		46%	32%	22%
Party Identification^	Democrat	65%	15%	19%
	Republican	25%	47%	28%
	Independent	39%	41%	20%
Party Identification*	Strong Democrats	69%	15%	16%
	Soft Democrats	57%	19%	24%
	Just Independents	34%	44%	22%
	Soft Republicans	26%	51%	23%
	Strong Republicans	25%	52%	23%
Tea Party Supporters^		32%	50%	18%
Political Ideology^	Very liberal-Liberal	60%	20%	20%
	Moderate	50%	28%	22%
	Conservative-Very conservative	29%	48%	23%
Gender	Men	40%	36%	24%
	Women	49%	27%	24%
Age	Under 45	45%	26%	28%
	45 or older	45%	35%	20%
Age	18 to 29	46%	20%	34%
	30 to 44	45%	31%	25%
	45 to 59	44%	34%	22%
	60 or older	45%	37%	18%
Race	White	41%	35%	24%
	African American	53%	20%	27%
	Latino	56%	24%	20%
Region	Urban North	52%	21%	27%
	Suburban North	49%	32%	19%
	Northwest	43%	36%	21%
	Central	40%	36%	24%
	South	42%	32%	26%
Household Income	Less than $75,000	45%	27%	28%
	$75,000 or more	46%	36%	18%
Education	Not college graduate	44%	28%	28%
	College graduate	46%	35%	20%
Interview Type	Landline	47%	31%	22%
	Cell Phone	39%	30%	31%

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

New Jersey Adults

From what you have heard or read about an investigation of Senator Menendez' ties to a wealthy donor, do you think he did nothing wrong, did something unethical, but not illegal, or did something illegal?

		Did nothing wrong	Did something unethical, but not illegal	Did something illegal	Unsure
		Row %	Row %	Row %	Row %
New Jersey Adults		14%	38%	16%	33%
New Jersey Registered Voters		15%	38%	16%	31%
Party Identification^	Democrat	24%	37%	6%	32%
	Republican	8%	41%	20%	31%
	Independent	10%	39%	23%	27%
Party Identification*	Strong Democrats	31%	35%	7%	28%
	Soft Democrats	16%	40%	13%	31%
	Just Independents	9%	33%	28%	31%
	Soft Republicans	5%	46%	21%	28%
	Strong Republicans	10%	36%	24%	31%
Tea Party Supporters^		6%	33%	30%	31%
Political Ideology^	Very liberal-Liberal	20%	42%	13%	25%
	Moderate	14%	41%	14%	31%
	Conservative-Very conservative	12%	34%	23%	31%
Gender	Men	17%	36%	18%	30%
	Women	11%	39%	14%	36%
Age	Under 45	9%	37%	12%	42%
	45 or older	17%	39%	19%	25%
Age	18 to 29	5%	38%	9%	48%
	30 to 44	12%	37%	15%	37%
	45 to 59	17%	38%	19%	26%
	60 or older	17%	40%	19%	24%
Race	White	13%	40%	18%	29%
	African American	22%	28%	9%	41%
	Latino	15%	35%	15%	35%
Region	Urban North	17%	33%	13%	37%
	Suburban North	18%	36%	21%	25%
	Northwest	11%	42%	14%	33%
	Central	14%	41%	15%	30%
	South	10%	37%	17%	36%
Household Income	Less than $75,000	13%	35%	17%	36%
	$75,000 or more	14%	43%	16%	27%
Education	Not college graduate	13%	36%	16%	35%
	College graduate	14%	40%	16%	30%
Interview Type	Landline	15%	38%	17%	29%
	Cell Phone	9%	35%	12%	44%

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Jersey Adults		57%	38%	6%
New Jersey Registered Voters		56%	38%	5%
Party Identification^	Democrat	88%	8%	3%
	Republican	16%	78%	6%
	Independent	48%	45%	6%
Party Identification*	Strong Democrats	94%	4%	2%
	Soft Democrats	77%	17%	6%
	Just Independents	38%	52%	10%
	Soft Republicans	26%	68%	6%
	Strong Republicans	11%	87%	2%
Tea Party Supporters^		33%	62%	4%
Political Ideology^	Very liberal-Liberal	79%	16%	5%
	Moderate	61%	34%	5%
	Conservative-Very conservative	31%	64%	5%
Gender	Men	57%	37%	6%
	Women	56%	38%	6%
Age	Under 45	60%	32%	7%
	45 or older	54%	42%	4%
Age	18 to 29	58%	32%	10%
	30 to 44	62%	33%	5%
	45 to 59	55%	40%	5%
	60 or older	52%	45%	3%
Race	White	47%	48%	4%
	African American	85%	9%	6%
	Latino	66%	23%	11%
Region	Urban North	69%	23%	8%
	Suburban North	49%	45%	7%
	Northwest	49%	45%	5%
	Central	57%	36%	7%
	South	54%	43%	3%
Household Income	Less than $75,000	59%	35%	6%
	$75,000 or more	56%	40%	4%
Education	Not college graduate	57%	36%	7%
	College graduate	56%	39%	5%
Interview Type	Landline	53%	41%	6%
	Cell Phone	65%	30%	5%

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Adults		
		In general, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Jersey Adults		61%	36%	3%
New Jersey Registered Voters		60%	37%	3%
Party Identification^	Democrat	90%	8%	2%
	Republican	20%	76%	4%
	Independent	53%	43%	4%
Party Identification*	Strong Democrats	98%	1%	1%
	Soft Democrats	79%	16%	4%
	Just Independents	48%	47%	5%
	Soft Republicans	29%	67%	4%
	Strong Republicans	11%	87%	2%
Tea Party Supporters^		32%	66%	3%
Political Ideology^	Very liberal-Liberal	85%	14%	2%
	Moderate	63%	34%	4%
	Conservative-Very conservative	35%	61%	3%
Gender	Men	60%	37%	2%
	Women	61%	35%	4%
Age	Under 45	66%	32%	3%
	45 or older	57%	40%	4%
Age	18 to 29	66%	32%	2%
	30 to 44	66%	31%	3%
	45 to 59	58%	38%	4%
	60 or older	55%	42%	3%
Race	White	51%	45%	4%
	African American	84%	14%	2%
	Latino	76%	23%	1%
Region	Urban North	76%	22%	2%
	Suburban North	59%	38%	3%
	Northwest	54%	45%	1%
	Central	60%	35%	5%
	South	54%	42%	4%
Household Income	Less than $75,000	61%	35%	4%
	$75,000 or more	61%	37%	2%
Education	Not college graduate	61%	35%	4%
	College graduate	61%	36%	3%
Interview Type	Landline	58%	39%	3%
	Cell Phone	68%	29%	4%

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^New Jersey Registered Voters: N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Adults		
		In general, do you have a favorable or an unfavorable impression of the Democratic Party?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Jersey Adults		51%	42%	7%
New Jersey Registered Voters		50%	43%	6%
Party Identification^	Democrat	89%	9%	2%
	Republican	10%	83%	7%
	Independent	39%	52%	9%
Party Identification*	Strong Democrats	92%	7%	1%
	Soft Democrats	74%	20%	6%
	Just Independents	27%	57%	16%
	Soft Republicans	16%	77%	7%
	Strong Republicans	9%	89%	3%
Tea Party Supporters^		30%	67%	3%
Political Ideology^	Very liberal-Liberal	75%	20%	5%
	Moderate	51%	41%	8%
	Conservative-Very conservative	30%	66%	4%
Gender	Men	48%	46%	6%
	Women	54%	38%	8%
Age	Under 45	54%	39%	7%
	45 or older	48%	44%	8%
Age	18 to 29	52%	39%	9%
	30 to 44	56%	39%	6%
	45 to 59	51%	42%	6%
	60 or older	44%	47%	9%
Race	White	42%	50%	8%
	African American	74%	17%	9%
	Latino	61%	33%	6%
Region	Urban North	63%	33%	4%
	Suburban North	49%	41%	11%
	Northwest	45%	49%	7%
	Central	54%	38%	8%
	South	43%	49%	8%
Household Income	Less than $75,000	54%	39%	7%
	$75,000 or more	49%	45%	6%
Education	Not college graduate	50%	42%	8%
	College graduate	52%	42%	6%
Interview Type	Landline	51%	44%	6%
	Cell Phone	51%	38%	12%

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Adults		
		In general, do you have a favorable or an unfavorable impression of the Republican Party?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Jersey Adults		33%	58%	9%
New Jersey Registered Voters		34%	59%	7%
Party Identification^	Democrat	14%	82%	5%
	Republican	74%	20%	6%
	Independent	32%	59%	9%
Party Identification*	Strong Democrats	9%	87%	4%
	Soft Democrats	16%	76%	8%
	Just Independents	26%	60%	14%
	Soft Republicans	59%	33%	8%
	Strong Republicans	83%	15%	2%
Tea Party Supporters^		58%	35%	7%
Political Ideology^	Very liberal-Liberal	15%	80%	5%
	Moderate	29%	61%	9%
	Conservative-Very conservative	55%	38%	7%
Gender	Men	32%	62%	6%
	Women	34%	55%	11%
Age	Under 45	37%	55%	8%
	45 or older	31%	60%	9%
Age	18 to 29	39%	49%	12%
	30 to 44	35%	60%	6%
	45 to 59	29%	64%	7%
	60 or older	34%	55%	10%
Race	White	39%	53%	8%
	African American	20%	71%	9%
	Latino	26%	64%	10%
Region	Urban North	30%	65%	4%
	Suburban North	31%	54%	15%
	Northwest	34%	62%	5%
	Central	30%	62%	8%
	South	39%	50%	11%
Household Income	Less than $75,000	34%	57%	9%
	$75,000 or more	34%	60%	6%
Education	Not college graduate	39%	50%	10%
	College graduate	26%	67%	7%
Interview Type	Landline	32%	61%	7%
	Cell Phone	37%	50%	13%

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^New Jersey Registered Voters: N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Adults				
		As you may know, across the board automatic federal spending cuts to military and non-military programs were put in place on March 1st in order to reduce the federal deficit. How much of an impact have these automatic spending cuts had on you and your family:				
		A great deal	Quite a bit	Just some	Not much at all	Unsure
		Row %	Row %	Row %	Row %	Row %
New Jersey Adults		7%	8%	16%	65%	4%
New Jersey Registered Voters		7%	8%	16%	65%	3%
Party Identification^	Democrat	8%	6%	17%	66%	3%
	Republican	4%	9%	16%	67%	4%
	Independent	7%	8%	17%	64%	3%
Party Identification*	Strong Democrats	8%	5%	18%	67%	3%
	Soft Democrats	6%	7%	17%	66%	4%
	Just Independents	10%	6%	21%	60%	4%
	Soft Republicans	6%	11%	14%	67%	2%
	Strong Republicans	4%	9%	18%	64%	5%
Tea Party Supporters^		10%	8%	19%	61%	2%
Political Ideology^	Very liberal-Liberal	10%	10%	19%	60%	2%
	Moderate	5%	7%	20%	65%	4%
	Conservative-Very conservative	7%	8%	11%	72%	3%
Gender	Men	6%	8%	14%	69%	2%
	Women	8%	9%	18%	60%	5%
Age	Under 45	6%	8%	16%	67%	3%
	45 or older	8%	8%	17%	63%	4%
Age	18 to 29	5%	9%	19%	60%	7%
	30 to 44	6%	8%	13%	71%	1%
	45 to 59	10%	9%	17%	61%	3%
	60 or older	6%	7%	16%	65%	5%
Race	White	5%	6%	16%	69%	4%
	African American	14%	13%	16%	54%	3%
	Latino	8%	12%	15%	62%	3%
Region	Urban North	12%	10%	16%	61%	2%
	Suburban North	6%	8%	23%	61%	3%
	Northwest	6%	5%	18%	65%	6%
	Central	5%	9%	14%	69%	4%
	South	6%	9%	15%	66%	4%
Household Income	Less than $75,000	9%	10%	15%	62%	4%
	$75,000 or more	5%	5%	17%	70%	2%
Education	Not college graduate	9%	11%	15%	60%	5%
	College graduate	4%	6%	18%	70%	2%
Interview Type	Landline	7%	8%	17%	64%	3%
	Cell Phone	6%	9%	16%	66%	4%

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^New Jersey Registered Voters: N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Adults			
		As you may know, across the board automatic federal spending cuts to military and non-military programs were put in place on March 1st in order to reduce the federal deficit. Do you believe these automatic spending cuts will:			
		Mostly help the economy	Mostly hurt the economy	Have no impact on the economy	Unsure
		Row %	Row %	Row %	Row %
New Jersey Adults		18%	42%	29%	11%
New Jersey Registered Voters		18%	42%	29%	11%
Party Identification^	Democrat	21%	45%	22%	12%
	Republican	21%	32%	36%	11%
	Independent	13%	45%	32%	9%
Party Identification*	Strong Democrats	19%	49%	20%	12%
	Soft Democrats	18%	45%	26%	11%
	Just Independents	7%	46%	34%	14%
	Soft Republicans	19%	35%	39%	7%
	Strong Republicans	22%	34%	34%	9%
Tea Party Supporters^		24%	35%	30%	11%
Political Ideology^	Very liberal-Liberal	13%	56%	21%	10%
	Moderate	18%	41%	31%	10%
	Conservative-Very conservative	22%	34%	34%	10%
Gender	Men	21%	40%	33%	6%
	Women	16%	43%	26%	14%
Age	Under 45	21%	35%	33%	11%
	45 or older	17%	47%	26%	9%
Age	18 to 29	22%	32%	35%	10%
	30 to 44	20%	37%	32%	11%
	45 to 59	18%	48%	26%	8%
	60 or older	15%	46%	27%	11%
Race	White	16%	40%	32%	12%
	African American	19%	51%	21%	9%
	Latino	22%	40%	28%	10%
Region	Urban North	20%	40%	31%	8%
	Suburban North	13%	44%	33%	10%
	Northwest	22%	37%	31%	10%
	Central	18%	44%	27%	11%
	South	19%	41%	27%	13%
Household Income	Less than $75,000	19%	45%	26%	10%
	$75,000 or more	20%	38%	35%	7%
Education	Not college graduate	20%	43%	26%	12%
	College graduate	17%	41%	33%	9%
Interview Type	Landline	17%	45%	29%	10%
	Cell Phone	22%	34%	31%	13%

NBC News/Marist Poll New Jersey Adults. Interviews conducted April 28th through May 2nd, N=1214 MOE +/- 2.8 percentage points.
^New Jersey Registered Voters: N=1080 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		New Jersey Adults			
		Do you think the laws covering the sale of firearms should be more strict, less strict, or kept as they are now?			
		More strict	Less strict	Kept as they are now	Unsure
		Row %	Row %	Row %	Row %
New Jersey Adults		67%	6%	24%	3%
Gun Owners		38%	12%	48%	2%
Gun HH		47%	11%	40%	1%
New Jersey Registered Voters		67%	6%	25%	2%
Party Identification^	Democrat	86%	1%	11%	1%
	Republican	39%	13%	44%	4%
	Independent	64%	6%	28%	2%
Party Identification*	Strong Democrats	90%	0%	9%	1%
	Soft Democrats	80%	4%	15%	1%
	Just Independents	59%	6%	33%	2%
	Soft Republicans	48%	11%	37%	4%
	Strong Republicans	37%	9%	50%	3%
Tea Party Supporters^		43%	14%	40%	3%
Political Ideology^	Very liberal-Liberal	84%	2%	13%	1%
	Moderate	70%	4%	23%	3%
	Conservative-Very conservative	48%	11%	39%	2%
Gender	Men	58%	10%	30%	2%
	Women	76%	2%	19%	3%
Age	Under 45	63%	8%	26%	2%
	45 or older	70%	4%	23%	3%
Age	18 to 29	62%	11%	24%	3%
	30 to 44	65%	6%	28%	1%
	45 to 59	69%	4%	25%	2%
	60 or older	71%	4%	21%	5%
Race	White	63%	6%	29%	3%
	African American	86%	0%	13%	1%
	Latino	68%	8%	18%	6%
Region	Urban North	76%	2%	21%	1%
	Suburban North	73%	4%	21%	2%
	Northwest	67%	7%	23%	3%
	Central	65%	7%	25%	2%
	South	59%	7%	30%	4%
Household Income	Less than $75,000	66%	6%	26%	2%
	$75,000 or more	68%	6%	24%	2%
Education	Not college graduate	64%	7%	26%	3%
	College graduate	71%	5%	23%	2%
Interview Type	Landline	69%	5%	25%	2%
	Cell Phone	63%	9%	24%	4%

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